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Agribusiness



## **NEPAD Flagship Programme**

Agribusiness, Private Investment  
Promotion and Market Access  
Programme (NAPIP)



## What is it?

The vision of the 2012 NEPAD Agribusiness Strategy (NAS) is to have a “dynamic agribusiness sector that generates jobs and added-value, contributes to growth and reduction of food insecurity in Africa.” Its mission is to “enable the creation of a conducive environment for increased private sector investment in Africa’s agriculture”.

The NAPIP is designed for accelerating the implementation of the Framework for Improvement of Rural Infrastructure and Trade Related Capacities for Market Access (FIMA), specifically focusing on the roles of the NEPAD Agency in supporting Regional Economic Communities (RECs) and countries.

The NAPIP translates the vision of the NAS document into action, proposing concrete measures and activities to promote agribusiness development at national level.

## Why is it needed?

This programme seeks to carry out a set of strategic interventions meant to lay the foundation for sustainable economic development through agribusiness, private investment and agricultural trade across Africa. It takes advantage of the spinoff effects of the myriad of other ongoing parallel initiatives at continental, regional and national levels. As such, the NAPIP is needed because it adds value by offering a path for rationalising the ongoing undertakings. It also adds value by improving coordination, mobilisation, advocacy and communication among various agribusiness actors in Africa.

The NAPIP coordinates and facilitates the alignment of contributions to support the implementation of the action points of the NEPAD Agribusiness Strategy. It outlines a set of strategic interventions meant to lay the foundation for sustainable economic development through agribusiness activities - private investment and agricultural trade across Africa. At the same time it takes advantage of derivatives from various parallel initiatives at continental, regional and national levels for promoting agribusiness, private investment and access to markets.





## Its benefits

### When successfully implemented, expected long-term outcomes of the programme will include:

- (i) Harmonised African voice in global arenas and an African position on agribusiness development, trade promotion;
- (ii) Foreign and domestic private sector investment issues better articulated;
- (iii) Consolidated platform where existing knowledge is collated and widely disseminated. This will include sharing good practices for agribusiness promotion and private sector engagement from one REC or country to the others;
- (iv) Functional partnerships created between the public and private sectors, especially at national level with the private sector having its space and playing a key role in policy formulation and value chain development;
- (v) Required technical support extended to countries and RECs including their respective platforms;
- (vi) Successful translation of national investment plans into quality bankable programmes and projects with concrete activities demanded on the ground.

## How it works

The NAPIP works through sustained high level technical engagement with the private sector and other state and non-state actors through a dedicated Agribusiness Leadership Programme. The programme targets small and medium agribusiness enterprises (SMEs), smallholder farmers and underprivileged groups.

Our assumption is that by integrating them into value chains, the vast majority of smallholder farmers will transition from subsistence to commercial production to ensure that development outcomes are delivered at the grassroots.





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