



**NEPAD**  
TRANSFORMING AFRICA



# CATALOGUE FOR WOMEN IN AGRIBUSINESS

The Gender Climate Change and Agriculture Support Programme

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# Catalogue For Women In Agribusiness

## The Gender Climate Change and Agriculture Support Programme

**January 2019**

**Citation:** African Union Development Agency (AUDA-NEPAD) (2019)  
Africa's Gender-Climate-Change-and Agriculture Support Programme  
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## Foreword

Through the Gender Climate Change and Agriculture Support Programme (GCCASP), the African Union Development Agency (AUDA-NEPAD) organises Conferences for Women in Agribusiness. Deliberate effort has been made to enable the Conferences consider and interact around the challenges as well as opportunities arising out of climate change and climate variability.

The Conferences are a direct response to the African Union Summit's call to enhance support for preferential entry and participation for women and youth in gainful and attractive agri-business opportunities (2014 AU Malabo Declaration and Commitment to Halving Poverty, by the year 2025, through Inclusive Agricultural Growth and Transformation).

Africa requires bold actions both in policy and investment levels if the efforts in the area of agribusiness are to translate into critical mass and widespread number of women successfully and sustainably coming out as entrepreneurs. I would like to highlight three areas that I believe are critical drivers and enablers for accelerated and expanded drive towards more successful women entrepreneurs. These include: expanded accessible markets; capacity and mechanisms of the women entrepreneurs to aggregate marketable produce; and, access to appropriate technologies and innovations. On the other hand, it is the issue of both micro- and macro-economic policies – giving deliberate consideration to growing local markets including increased and expanded purchasing power.

This Catalogue for African Women in Agribusiness is one of the tools for supporting women in agribusiness by enhancing networking opportunities and exposing them to potential buyers, funders, investors, partners, mentors and policy makers by the AUDA-NEPAD. Supporting women in agribusiness is one of the sure ways of ensuring that the continent's women population is empowered for transformation.

**Dr Ibrahim Assane Mayaki**  
CEO, African Union Development Agency (AUDA-NEPAD)



## Preface

Although the important role that African women smallholder farmers play in agriculture is obvious, it is clear that African women's roles along the value chain are limited mostly to primary production and small-scale marketing of produce; without being integrated comprehensively into other sectors of the value chain, including high value activities like commercial processing, logistics management, retailing and linkages to international markets. As such, there is need to link them to agribusiness opportunities.

It is worth noting women's economic participation and empowerment is a top priority in efforts to reduce poverty and promote inclusive sustainable development. Women must be viewed as economic actors and obvious necessary agents of change. Concerted efforts have to be made to address the unequal nature of the economic structures of markets and financial systems which restrict women's economic opportunities.

The new global and regional policy environment with the AU's Agenda 2063 and the 2030 Agenda of the UN provides an opportunity to redress structural economic inequalities in existing systems, and to formulate policies and new structures that lead to a more equal outcome where women can fully develop and exploit their entrepreneurial capacity. In so doing, this will help the world emerge with a healthier pattern of growth, and put on a faster track towards poverty reduction and development and create opportunities for jobs that help our people and prevent Africa from losing our children.

The Inaugural Conference for Women in Agribusiness was organised in October 2014 and since then, the Conference and related activities have increasingly grown to be a valuable intervention in catalysing and supporting women entrepreneurs in agriculture and food systems to build and strengthen their business initiatives – becoming more viable and competitive.

**Estherine Lisinge-Fotabong**  
Director Programme Implementation & Coordination  
AUDA-NEPAD

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## Acknowledgements

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This Catalogue for African Women in Agribusiness is an initial compilation of some of the women ventures and products that are available on the African Continent by the AUDA-NEPAD. This is a minute representation of what African Women are able to do in the agribusiness arena.

The document was prepared under the overall coordination of Dr Ibrahim Asanne Mayaki, AUDA-NEPAD's CEO; The AUDA-NEPAD Director of Programme Implementation and Coordination, Mrs Estherine Lisinge-Fotabong with the support of Edna Kalima, Programme Officer of the GCCASP who provided the overall technical support for the production of this document.

We would also like to thank Mwanja Ng'anjo (Senior Communications Officer) and Andriette Ferreira (Knowledge Management Assistant) who provided publication support on the document.

The AUDA-NEPAD would also like to extend its appreciation to the women farmers and entrepreneurs who responded to the interviews and provided their information to feature in this catalogue.

The AUDA-NEPAD also acknowledges the support of Norad, Gesellschaft für Internationale Zusammenarbeit (GIZ) and Food for Agriculture Organisation (FAO) for the financial and technical support towards the organisation of the Conferences for Women in Agribusiness.

Above all, special thanks go to FAO of the United Nations for the financial support to develop and print the Catalogue for Women in Agribusiness.



## Acknowledgements

**Overall coordination:** Ibrahim Assane Mayaki | Estherine Lisinge-Fotabong

**Technical coordination:** Estherine Lisinge-Fotabong | Edna Kalima

**Content:** Professor Mandi Rukuni

**Design, layout, illustrations:** Mntungwa Communication Solutions

**Photo credits:** Photographs in this report are from the women farmers & entrepreneurs featured in the catalogue and those taken by AUDA-NEPAD Communications team during the Conferences. Support images graciously supplied by [www.pexels.com](http://www.pexels.com)

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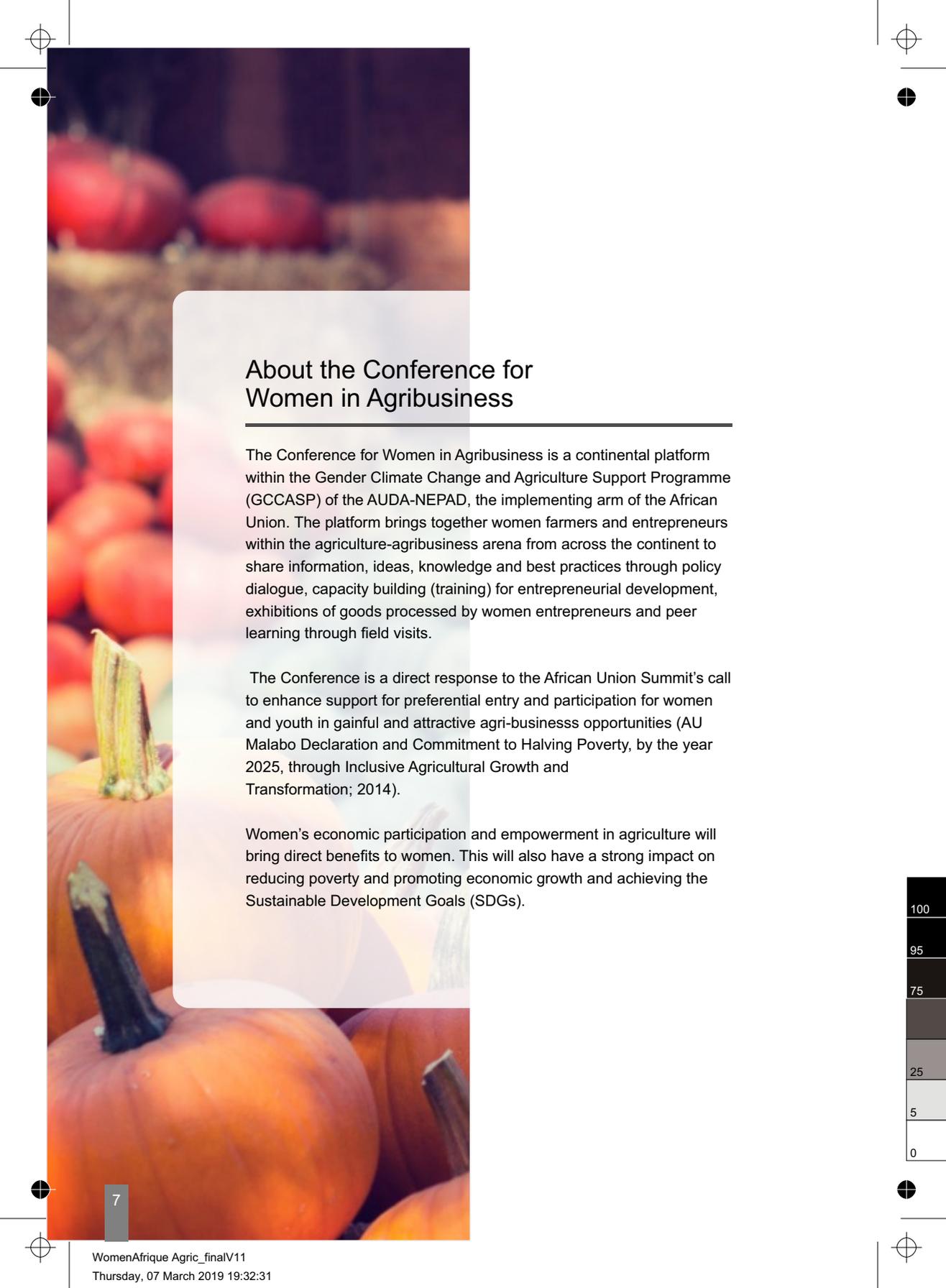
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A background image of several pumpkins in various shades of orange and red, some in sharp focus and others blurred. The pumpkins are arranged in a way that suggests a harvest or a market display.

## About the Conference for Women in Agribusiness

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The Conference for Women in Agribusiness is a continental platform within the Gender Climate Change and Agriculture Support Programme (GCCASP) of the AUDA-NEPAD, the implementing arm of the African Union. The platform brings together women farmers and entrepreneurs within the agriculture-agribusiness arena from across the continent to share information, ideas, knowledge and best practices through policy dialogue, capacity building (training) for entrepreneurial development, exhibitions of goods processed by women entrepreneurs and peer learning through field visits.

The Conference is a direct response to the African Union Summit's call to enhance support for preferential entry and participation for women and youth in gainful and attractive agri-business opportunities (AU Malabo Declaration and Commitment to Halving Poverty, by the year 2025, through Inclusive Agricultural Growth and Transformation; 2014).

Women's economic participation and empowerment in agriculture will bring direct benefits to women. This will also have a strong impact on reducing poverty and promoting economic growth and achieving the Sustainable Development Goals (SDGs).



## About the Conference for Women in Agribusiness

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The 3<sup>rd</sup> Conference for Women in Agribusiness was designed to build on the outcomes of the 2014 and 2015 Conferences. The 3<sup>rd</sup> conference, whose theme was 'Women in Agribusiness: Practical Steps into Entrepreneurship,' aimed at facilitating organised and systematic build-up in entrepreneurship abilities and contribute to capacity building of agro-entrepreneurs.

The 3<sup>rd</sup> Conference for Women in Agribusiness highlighted on the following key points:

- Women economic empowerment is key to Africa's sustained economic growth and inclusive development.
- Improving participation in the mainstream economy so as to strengthen women's economic security and empowerment.
- Women's roles along value chains are limited mostly to primary production and small-scale marketing of produce, yet there is greater opportunity in the downstream part of the value chains – crops, livestock and fisheries – this could be an opportunity for township and village industries which are necessary for African structural transformation.
- Recognising that sanitary and phytosanitary regulations should not unnecessarily restrict the development and participation of micro-entrepreneurs.
- Informal intra-regional trade by women outstrips formal trade. Therefore, to achieve the Malabo target on triple interregional trade we should acknowledge and support full participation of women in the market.
- Women are already participating in trade but gender inequalities are preventing them from participating in decision making processes to enhance their targets to meet the Malabo declaration.
- Over the years women have made considerable improvement to organise themselves. However continuous support is still needed to consolidate their efforts for them to fully benefit from access to credit, access to information and technology and access to capacity development; furthermore, the ability of women to self-organise is critical. However, due to systematic constraints, they still have not benefited from the services that could support their entrepreneurial capacity.

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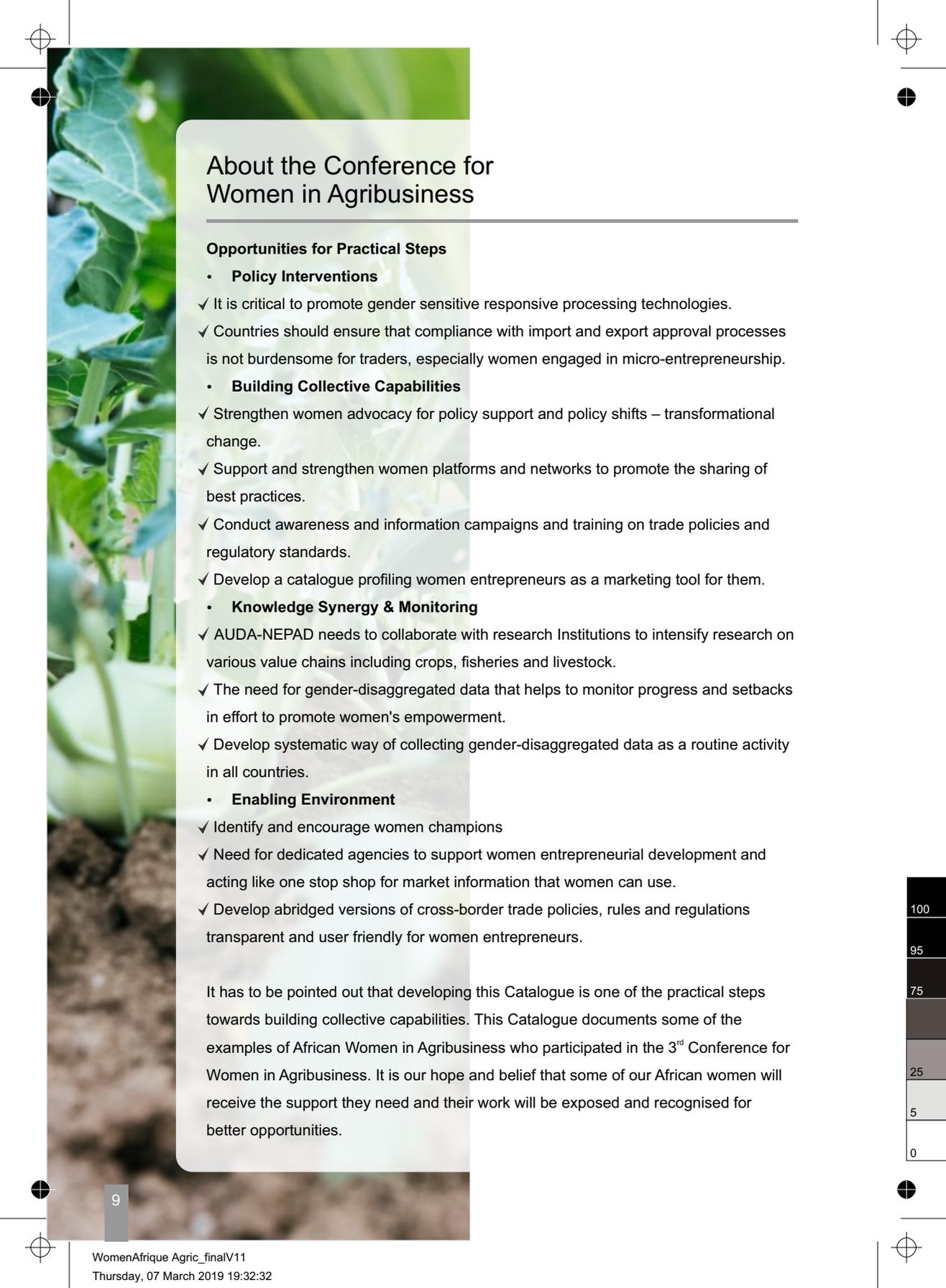
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## About the Conference for Women in Agribusiness

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### Opportunities for Practical Steps

- **Policy Interventions**

- ✓ It is critical to promote gender sensitive responsive processing technologies.
- ✓ Countries should ensure that compliance with import and export approval processes is not burdensome for traders, especially women engaged in micro-entrepreneurship.

- **Building Collective Capabilities**

- ✓ Strengthen women advocacy for policy support and policy shifts – transformational change.
- ✓ Support and strengthen women platforms and networks to promote the sharing of best practices.
- ✓ Conduct awareness and information campaigns and training on trade policies and regulatory standards.
- ✓ Develop a catalogue profiling women entrepreneurs as a marketing tool for them.

- **Knowledge Synergy & Monitoring**

- ✓ AUDA-NEPAD needs to collaborate with research Institutions to intensify research on various value chains including crops, fisheries and livestock.
- ✓ The need for gender-disaggregated data that helps to monitor progress and setbacks in effort to promote women's empowerment.
- ✓ Develop systematic way of collecting gender-disaggregated data as a routine activity in all countries.

- **Enabling Environment**

- ✓ Identify and encourage women champions
- ✓ Need for dedicated agencies to support women entrepreneurial development and acting like one stop shop for market information that women can use.
- ✓ Develop abridged versions of cross-border trade policies, rules and regulations transparent and user friendly for women entrepreneurs.

It has to be pointed out that developing this Catalogue is one of the practical steps towards building collective capabilities. This Catalogue documents some of the examples of African Women in Agribusiness who participated in the 3<sup>rd</sup> Conference for Women in Agribusiness. It is our hope and belief that some of our African women will receive the support they need and their work will be exposed and recognised for better opportunities.



## Yoliswa Gumede

Yoliswa has been an entrepreneur for over 20 years having previously owned and managed an Engen service station, a motor vehicle fitment centre and a PR agency. Farming was quite a departure for her when she and husband Xolani established Cappeny Estates, a 17 hectare strawberry farm in 2013. The only strawberry growing farm in the North of Kwa Zulu Natal.

Our strawberries are handpicked when perfectly ripe to meet the highest quality standards. We have searched for the best varieties that grow well in our region and continuously apply environmentally sustainable methods to grow our strawberries.

Our strawberries are not genetically modified and are approved by various international certification bodies as suitable for export.

Cappeny Estates' range of products is handcrafted in specific batches with great care given to each batch. This means every package gets our maximum attention and is delivered to our valued customers as fresh as possible. We take great care in selecting ingredients that not only taste good, but are also healthy and sustainably sourced.

Every recipe starts with our very own farm-fresh strawberries grown right here at Cappeny Estates.



To order contact: +27 32 815 1168  
Email: [info@cappenyestates.com](mailto:info@cappenyestates.com)  
[www.cappenyestates.com](http://www.cappenyestates.com)





## Nayah epse Lekunze Celine Tayem



Nayah epse  
Lekunze Celine  
Tayem is the

president of MUBWERT Co-  
operative in Wabane sub-division of  
Cameroon. She is also the coordinator of the  
SOWWYAB-NET, South West Region,  
Cameroon which aims to empower women  
with soft and hard skills.

Our co-operative specialises in growing  
indigenous and other organic foods. In our  
product basket we have African Nomadage  
which is best for baking, frying and for cooking  
dishes like pepper soup, stew and all types of  
seasoning.

Bush Onion is a favourite and can be used as  
an appetizer and best when seasoning  
chicken or fish. There is no better soup or  
stew than the one seasoned with our popular  
Njangsa spice. Our carrot tea is a refreshing  
antioxidant to be enjoyed together with our  
carrot snacks.

# MUBWERT CO-OPERATIVE

To order contact: +237 677 33 2145  
Email:nayahceline@yahoo.co.uk



## Leticia Kuda Mupawose

Leticia Kuda Mupawose is the Founder of Feso Africa, a company that manufactures hair growth formula using a plant (weed) called feso that grows naturally in many parts of southern Africa. With her Pharmacology Degree and a Diploma in Cosmetic Science she was able to package feso, which was used traditionally to treat skin ailments, into a natural hair care product.

Feso is also about empowering the women of her community. Leticia pays them for gathering the weed and also uses a network of out of work women to distribute the final products. The women each earn a percentage of the sales. To date she has 250 agents in her books. Feso is now sold in over 59 countries.

**Feso Spray:** Signature product: helps regeneration of dormant hair follicles. Works on all hair types.

**Feso n Shea:** an infusion of West and Southern African tradition of maintaining hair. Feso and shea butter helps keep hair hydrated while still stimulating hair growth.

**Deep Conditioning Masque Treatment:** a product used to deep condition the hair.

**Feso Shampoo:** the traditional shampoo now value added and packaged.

**Feso Ozone Spritz Water:** for hydration of hair.



To order contact: [kuda@fesoafrika.co.za](mailto:kuda@fesoafrika.co.za)  
website [www.fesoafrika.co.za](http://www.fesoafrika.co.za)





## Nomandla Mkhize



Nomandla Mkhize is the Founder and Head Chef of Ekayise

Delicacies. Having always had a passion for food, it is no surprise that Nomandla studied for a Professional Cookery Diploma through the International Hotel School in Cape Town, South Africa. This was followed by a three year internship at the Le Franschoek Hotel and Spa. From there she moved back home to Kwa Zulu Natal and worked at the Hilton Hotel and later at an industrial catering company Capitol Caterers. A stint at Capitol opened her eyes, leading to the establishment of Ekayise Delicacies in 2012. Though involved in catering and hosting of cooking demonstrations, it is Ekayise's sauces that distinguish this brand.

Ekayise Delicacies is the producer of Jalapeno Mayo and Chilli Chutney sauces. Their sauces are made from the finest organic ingredients produced by local farmers from their home region of Kwa Zulu Natal, South Africa. Ekayise keeps the production process natural, organic and chemical free. "Ekayise strives to bring good quality naturally produced sauces to South Africa, Africa and the world," says Nomandla Mkhize.

Be on the look out for their creams, rubs and other edibles.



To order contact: 079 7722 989 or Email: [nomandla@ekayise.co.za](mailto:nomandla@ekayise.co.za)



## Lisa Mthethwa & Lona Mnguni

Lona Mnguni and Lisa Mthethwa are the founders of Lisalona (PTY) Ltd trading as Frutee Belliez. Currently in their 30s, these young ladies began their business whilst in school - selling fresh fruit salad made from five different fruits in 250ml cups in schools around their hometown of uMlazi Durban, South Africa. "The mission was to reduce learner's unhealthy consumption," says Lisa Mthethwa.

Today their enterprise has grown from a home based outfit to an established business with an industrial kitchen in Waterfall, Durban. Frutee Belliez is a company that processes bulk fruits and vegetables into fresh cuts.

By processing we mean peeling, chopping and packaging according to our client's specifications. We also make fruit and vegetable salads as well as blending the fruit and vegetables to make delicious smoothies and juices. We supply to catering companies, industrial kitchens, hotels, convention centres and coffee shops.



To order contact: [lisa.mthethwa@gmail.com](mailto:lisa.mthethwa@gmail.com)  
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## Primrose Chakuchichi



Primrose Chakuchichi is a 32 year old Entrepreneur and Founder of Tatumu Projects.

She holds a Degree in Business Management and Entrepreneurship. She is also a winner of several awards including Young Business Leader of the Year 2018.

Tatum Projects was birthed two years ago and has grown into a company employing 34 people. We are a manufacturing company that produces laundry soap under the brand name Greenpower Soap. We currently produce an average of 4 000 bars of soap per day, making us one the leading producers of laundry soap in Zimbabwe today.

The uniqueness of Greenpower Soap lies in its ingredients. Our soaps are 100% natural. They are made of soya oil extracts from soya beans and beef tallow.

**greenpower**  
leaf soap

To order contact: +26 377 288 4790  
+26 378 406 2224  
Email: [prim@greenpower.co.zw](mailto:prim@greenpower.co.zw)



## Pinky Gumede

My name is Pinky Gumede. I am the Executive Officer of Sweet Pink Trading, a dairy processing company.

Established in 2010 in my home kitchen, Sweet Pink Trading began by producing eating yoghurt, drinking yoghurt, 100% juice blends and amasi (mass/sour milk).

Today we supply our Yippy products to supply chain stores, school feeding schemes and catering companies.

Yippy juices and yoghurts are healthy and nourishing. They are made out of the finest fruits and milk from our region of Kwa-Zulu Natal in South Africa. They are nutritious and healthy for children and adults alike.

**Sweet Pink Trading**  
DRINK DAIRY

To order contact: +27 76 142 0658  
Email: pgsweetpink@gmail.com



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## Dr Anna Msowoya-Keys



Kwithu Kitchen tomato products are organically produced, healthy, tasty and loved.

Kwithu Kitchen was born in 2010 from a simple, but creative idea of preserving abundantly grown local tomatoes from areas surrounding Mzuzu City, Malawi. This was done after identifying a gap and leveraging on the niche market. The rigour of processing Kwithu Kitchen products is evident in the quality of the output. In 2012 the first jars went on sale in Mzuzu City. Today, Kwithu Kitchen's premium garden tomatoes are found at all leading chain stores in Malawi and are used by a loyal clientele base. In the nine years of operation Kwithu Kitchen has trained and upskilled more than twenty womens groups in tomato production and processing.

Established by Dr Anna Msowoya-Keys, Kwithu Kitchen is about enhancing and contributing to the lives of the people of the Northern region of Malawi. It is here where Dr Msowoya identified an opportunity to grow quality tomato products and used this to spearhead a tomato production initiative driven by women co-operatives.



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## Vava Angwenyi

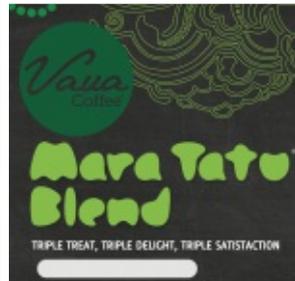
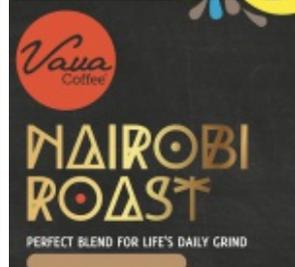
Vava Angwenyi is the founder of VAVA COFFEE. She holds a Master Degree in International Finance and Management, certificates in Global Asset Management and a Bachelor's Degree in Statistics & Actuarial Science. A CQI trained and certified Q Grader, she serves as an Advisory Committee Member in the Speciality Coffee Association's (SCA) Sustainability Council and is part of the SCA's Event Sites Criteria Ad Hoc Committee. Vava also serves on the Boards Finance and Sustainability Committee.

Vava is the Founder and Director of Business Development at GENTE DEL FUTURO an international organisation that tackles two main problems in the coffee sector – producer profitability and next generation involvement.

Born in 2009, VAVA COFFEE is a sustainable and ethical coffee brand that sources coffee from farmers in Kenya and around the region. We have a range of coffees to suite any palate – such as Swahili Blend with an intriguing combination of characteristic delicate citrus and floral flavours and crispy nutty notes - or the microlot coffees such as Wanjairo with tropical fruit, raspberry chocolate fragrance notes characterised by sweetness, good depth, lively, acidity and a tea-like body.



To order contact: +254 723 826 267  
Email: [info@vavacoffee.org](mailto:info@vavacoffee.org)  
[www.vavcoffeeinc.com](http://www.vavcoffeeinc.com)



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## Nonhlanhla Joye



I am a Farmer, a Social Entrepreneur and the Founder of Umgibe Farming Organics and Training

Institute, who is passionate about food security and community empowerment. After being diagnosed with cancer in 2014 I found that I could not longer provide for my children. So I started a vegetable garden in my backyard. I struggled to grow the vegetables until I came up with the innovation that forms the core of Umgibe – using diversified plastic bags from the landfills as growing bags. Umgibe is a frugal climate smart growing system, a viable model that brings solutions to social, societal and environmental issues. I am based in Kwa Zulu-Natal, South Africa.

My purpose in life is to STOP-Hunger.

Umgibe Farming Organics is a carbon-saving, ecological, organic, income-generating vegetable-growing system which provides a platform to market vegetables grown by grassroots farmers in South Africa. We believe in delivering products that are organically grown, provide balanced nutrition and do not harm the environment and are reasonably priced for affordability. We offer a variety of products which are fresh, fermented and processed. We are 100% black-owned with a network of unemployed local youth and women who farm.

Umgibe trains and promotes farmer-owned, well-governed, well-managed, profitable and equitable cooperatives and small scale farmers. Each time you buy from us you are feeding more than five families.



To order contact: 071 137 7779  
031 825 0105 or [info@umgibe.org](mailto:info@umgibe.org)  
[www.umgibe.org](http://www.umgibe.org)



## Dr Yvette Abrahams

Dr Yvette Abrahams is a University of Cape Town graduate currently working as an Advisor to Project 90 by 2030. The project focuses on food security, energy and climate finance in the context of climate change.

Her current research interests are in the field of indigenous economic plants (especially as they speak to economic development and climate resilience); and climate change economics. As part of that work, she realised that you can write a hundred papers and attend a thousand conferences, but nothing has the impact of actually practicing what you preach. So she runs Khoelife business - making organic carbon neutral soaps, body butters and candles, based on her many years of research and growing indigenous plants.

“I reckon one bar of soap does more to convince people of the need to act to end climate change than all my words”,

Dr Yvette Abrahams



To order contact: 071 873 9033  
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<http://khoelife.co.za/spaza-shop>



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## Yop Pam-Tok



Yop Pam-Tok holds a Higher National Diploma in Business Administration and Management. She has over ten years of acha processing experience. She co-founded Pye Ryat Foods Int'l with her husband in 2007. Together they changed the narrative of Acha – debunking the myth that Acha is synonymous with sand. Her passion for ethnic foods has propelled her to dare where others have labelled impossible. Today Pye Ryat has grown to over 15 full time staff and has enlarged clientele across Nigeria and beyond. Yop Pam-Tok, represented Nigeria at the International Visitors Leadership Program (IVLP) in 2015. From 2016 to 2018 she served as the Vice President of the North Central Zone of the African Women Entrepreneurship Program (AWEP). In 2016, she volunteered in the AWEP Green Gold Project, collating a database for women entrepreneurs in the North of Nigeria.

Acha is a Nigerian food that is rich in protein and amino acids, gluten free and highly recommended for diabetic patients, nursing mothers, weight watchers, the elderly and children. With over 10 years experience, Pye Ryat Food International Ltd (PRFIL) is a licensed food processing company specialising in acha (fonio) processing and packaging in Nigeria. PRFIL is a family owned business and is the market leader in acha processing and packaging in Nigeria.



To order contact: +234 803 692 1115  
+234 803 052 2874  
[www.pyeryatfoods.com](http://www.pyeryatfoods.com)



## Harriet Ssali Gwokibulira Yunia Eloni

My name is Harriet Ssali Gwokibulira Yunia Eloni.

I am a florist and agriculturalist by profession. From 1974 to 1980, I worked at the Makerere University Farm Kabanyolo. In 1980 I started my florist shop and ventured into farming in 1990 – growing cut flowers for export.

I am a founding member of the Ugandan Farmers Association which was created in 1992.

I have also served on various boards such as the Uganda National Farmer’s Federation, East African Farmer’s Federation and Pan African Farmer’s Cooperation, in which I’m still involved with to date.

Ssali Flowers is owner managed and operates in Uganda. We offer our customers the latest in floral arrangements for any occasion. We have a talented team of floral designers that are passionate about flowers and enriching our customers lives with beautiful arrangements.

We deal with both individual and corporate clients – bringing nature into their homes! We also grow and supply cut flowers such as Roses, Gerbras and Anthuriums.



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Email: harrietssali2013@gmail.com



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## Khosi Zulu



Natural Quencher juices are healthy juices made out of processed fruits and vegetables.

What makes our juices unique is our blending process. All our raw products are processed without peeling so as to retain nutrients that line each fruit and vegetable. The main ingredients of our products are garlic, ginger, lemon, honey, apple cider and mint herbs with an infusion of natural sugars.

Natural Quencher juices open the heart veins preventing hearts disease, decrease blood pressure, sugar levels and cholesterol, reduce weight and increase energy. Our juices can also be used to treat skin conditions. An added plus is the improvement of libido for women and men.

Natural Quencher was founded in 2013 by Mvuleni Professional Services. Led by Khosi Zulu, Natural Quencher is a 100% black owned company formed and run by women. It emerged out of a recognition of the growing demand for healthy juices using natural produce to address a number of illnesses.

**NATURAL  
QUENCHER**

To order contact: 072 462 1547  
Email: mvulenips8@gmail.com



## Suzanne Mouelle

Natural Garden comes as a response to the renewed interest in all things organic. It is about providing natural solutions to beauty, health and wellness challenges. Natural Garden came from the founder's chemotherapy journey. Suzanne Mouelle made it through her chemotherapy without losing her hair by applying avocado oil daily.

Suzanne Mouelle is a seasoned marketing professional with a strong passion for everything African and natural. She believes that the use of raw materials and natural products will be one of the growth leverages for Africa. She founded Natural Garden in 2014 in Cameroon – her native country, with the aim of providing natural solutions to beauty, health and wellness challenges through the development and distribution of organic products.

Today, Natural Garden's 'fruit & veg' based range has 5 beauty oils and 4 artisans soaps.

Natural Garden aims to become a sustainable source of economic development, particularly for women, of the continent.



To order contact: +27 785 270 676  
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## Colette Mebada



Reproffima is a Cameroonian based company specialising in the production of cocoa based products. Our product range starts with our pure cocoa butter which can be used for body massage, hair care and in a hot drink.

Our praline flavoured cocoa beans are 100% natural and coated with honey coloured sugar cane. Our most popular product is the cocoa flavoured sugar. It is a strong antioxidant that helps boost energy and acts as an antidepressant.

Cocoa is well known for its soothing effects. It is endowed with high magnesium content. It is rich in vitamin B1, B2 and B12. Cocoa beans are naturally full of trace elements and minerals. They have been known to help control rheumatism, cholesterol, high blood pressure and arthritis.

REPROFFIMA is Regroupement pour la Promotion des Filles et des Femmes de la Mefou AKONO . It is a women Association.



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## Atim Evenya Taniform Niger- Thomas

Popcorn is the American conduit to a cinematic experience. But in Africa we have pop rice thanks to Kristaros Snacks. Making the most pleasurable movie experience accessible to every young African child. Kristaros pop rice snacks are made from rice fertilized by our organic manure AMOF (le Aunthentique Memorial Organic Fertilizer).

Kristaros Snacks is run by Atim Evenya Taniform Niger – Thomas. She is a holder of an MA in Peace and Development and is the Operations Manager for Authentique Memorial Empowerment foundation (AMEF), as well as Coordinator for the Youth Entrepreneurship Development Program (YEP), in Cameroon. Through the YEP, more than 200 youths have benefited from skills development in food transformation, urban agriculture training, poultry farming and waste paper recycling into beads, bags, necklaces etc.

AMEF has introduced a new product called Authentique Memorial Organic fertilizer (AMOF) used in the production of organic food crops. Our team has also trained more than 70 youths and women small holder farmers on the production of AMOF. This to encourage the use of organic fertilizer and live healthier.

# KRISTAROS SNACKS

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The Conference for Women in Agribusiness is a continental platform within the **Gender Climate Change and Agriculture Support Programme (GCCASP)** of the **AUDA-NEPAD**, the implementing arm of the African Union. The platform brings together women farmers and entrepreneurs within the agriculture-agribusiness arena from across the continent to share information, ideas, knowledge and best practices through policy dialogue, capacity building (training) for entrepreneurial development, exhibitions of goods processed by women entrepreneurs and peer learning through field visits.

The **AUDA-NEPAD** acknowledges the **Norwegian Agency for Development (Norad)**, the Deutsche **Gesellschaft für Internationale Zusammenarbeit (GIZ)** and the **Food for Agriculture Organisation (FAO)** of the United Nations for the technical and financial support in the organisation of the Women in Agribusiness Conferences.

Special appreciation goes to FAO for funding the development and publication of the Catalogue for African Women in Agribusiness.

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ISBN-978-0-6399232-5-3



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